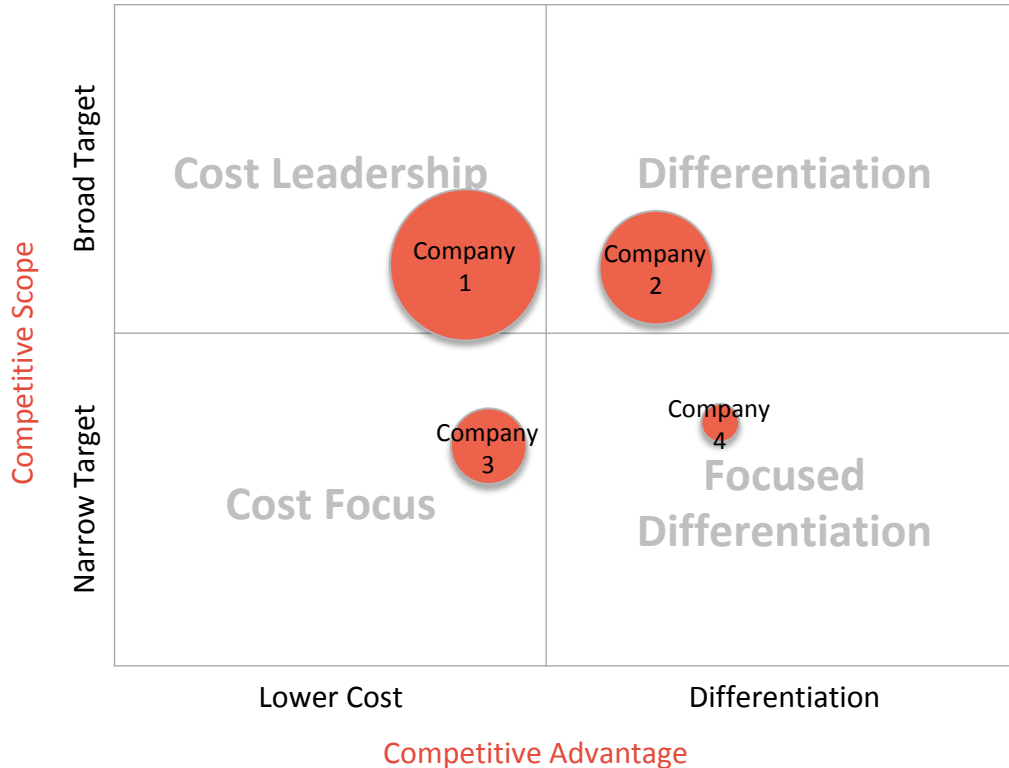


Porter's Generic Strategies



Key Insights

*) Bubble size denotes company size / market share